

DECLARATION OF PROTECTION OF PERSONAL DATA

We assume that the protection of personal data we treat when providing the services is very important and therefore we have taken appropriate technical and organizational measures to protect them. At the same time, Binary House s.r.o. performs the processing of personal data in accordance with the requirements of the GDPR and Act no. 18/2018 Z. z. on the Protection of Personal Data as amended.

If you have any questions relating to the processing of your personal data, you can address these questions to info@binary.house.

1. COMPANY

Binary House s. r. o.
Jozefská 2982/7
811 06 Bratislava
Slovak Republic

2. PURPOSE, SCOPE AND LEGAL BASIS OF THE PROCESSING OF PERSONAL DATA

A. PURPOSE OF PROCESSING OF PERSONAL DATA

DATA PROCESSED UNDER CONTRACTUAL AND PRE-CONTRACTUAL RELATIONSHIPS:

In order to provide our services and products, we are authorized to process your personal data under a contractual relationship or to provide you with activities related to the preparation of tenders and participation in tenders.

Personal information obtained by completing the contact form serves for pre-contractual purposes (eg request for a query, request for further specification of the services provided). We will not use such data, process it, or transfer it to a third party beyond the limits of the law or beyond what you specify in your affirmative statement. We will only provide your personal information if we are forced to do so by a court decision or other public authority decision.

COOKIES:

While browsing the page www.binary.house site, cookies are stored (files that track user activity on websites). These data can be used to understand the profile of our website users, but without the use of any data relating to a particular person.

B. PERSONAL DATA PROCESSED AND SOURCES FROM WHICH PERSONAL DATA ORIGINATE

CATEGORIES OF PROCESSED PERSONAL DATA:

Data processed under contractual and pre-contractual relationships:

- name, surname,
- e-mail address, phone number

In addition, we also process the following data:

- Information about your visit of our website (www pages)
- About the IP address of the connection, the fingerprint of the browser
- Information about your activity

Source from which personal information is collected:

- Contact form from the www.binary.house website
- Cookie files

C. RETENTION PERIOD OF PERSONAL DATA

The retention period of personal data is determined by the purpose of the processing of personal data and the requirements of individual regulations.

The company will, in a prescribed manner, liquidate those personal data whose processing purpose and retention period is over. At the end of the defined purpose, the company is authorized to process personal data to the extent necessary for research or statistical purposes in an anonymous form.

The company ensures that the personal data of the persons concerned are processed in a form which makes it possible to identify individual persons concerned for no longer than is necessary to achieve the purpose of the processing.

D. CATEGORIES OF RECIPIENTS OF PERSONAL DATA

Binary House provides the personal data of customers to other entities only when required and / or authorized to do so under applicable law as long as it is necessary for the provision of services and products or if the customer has given his or her consent.

Cookies are processed at Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA („Google“).

E. TRANSFER OF PERSONAL DATA TO A THIRD COUNTRY OR INTERNATIONAL ORGANIZATION

We do not transfer personal data to third countries.

F. EXISTENCE OF AUTOMATED DECISION MAKING INCLUDING PROFILING

On our site, we use Google Analytics and Google Adwords - Google's web analytics and targeted advertising services.

Google analyzes how you use our website. The information collected by Google in connection with your use of our website will be sent to the Google server. In order to provide better quality services to all our users, we collect information from them, such as what language you speak, demographics, which site visits you visited, how long you stayed on them, what actions you have taken, what kind of interest you have on the web where you came from on our site, information about the operating system and Internet browser. Based on this information, we can then provide you with a relevant remarketing ad. The Google Analytics results are made visible to us in anonymized form.

3. RIGHTS OF THE CONCERNED PERSON

In particular, the person concerned has the right to request from Binary House:

- access to information about the processing of the person's personal data,
- the list of personal data of the data subject that is being processed,
- correction of inaccurate and complete incomplete personal data being processed,
- the deletion of processed personal data when the processing has expired if the consent to processing has been withdrawn, provided the data are processed under consent, personal data for marketing purposes, unless there is an objective legitimate interest of the company, if personal data are processed unlawfully, or where required by law,
- restrict the processing of personal data,
- portability of data that has been provided to Binary House in a structured, machine-readable format, which is automated, and which is also processed under contract or consent.
- to object the processing of personal data processed by the operator on the legal basis of protection of legitimate interests, including profiling and direct marketing
- revoke consent to the processing of personal data
- send a complaint with the Supervisory Authority, which is the Office for Personal Data Protection of the Slovak Republic

If the person concerned is not fully entitled to legal action, his / her rights may be exercised by a legal representative. If the person concerned does not live, his or her rights under this Act may be exercised by a close person.

The request of the data subject in accordance with the Personal Data Protection Act shall provide the Company, free of charge, in addition to payment of a sum that can not exceed the amount of expense actually incurred in connection with the making of copies, with the incorporation of technical media and the forwarding of information to the person concerned, unless otherwise provided in a special law.

The company is required to respond in writing to the request of the person concerned within 30 days of receipt of the application.

COOKIE USAGE POLICY

If you visit a page that uses cookie, a small text file will be created on your electronic device. Cookies are used by our company to better understand how our site is used and to optimize it more efficiently or send you relevant advertising.

If you do not want to use cookies, you can delete all cookies from your computer's disk, block their inbox or work in the settings of your internet browser. Anonymous mode where cookies are automatically deleted when the browser window is closed. For more information, look for a cookie chapter in your browser's browser tutorial:

- [Firefox](#)
- [Microsoft Internet Explorer](#)
- [Google Chrome](#)
- [Safari](#)

ANALYTICAL AND PERFORMANCE COOKIES (TYPE 1)

These cookies collect anonymous information about how visitors use our website. These cookies show us how visitors interact with our site, because they provide us with information about the visited areas, about the time spent on the site, and about the occurrence of possible problems, error messages. This information helps us improve the performance of our website. These cookies do not collect information about user activities on other websites.

The following cookie belongs to this category:

- identifier for Google Analytics - [more information](#)

COOKIES FOR TARGETED MARKETING AND REMARKETING (TYPE 2)

We use this type of cookie to show an ad that is relevant to users and their interests. We also use these cookies to store and measure the effectiveness of an ad campaign that a customer has come to know when visiting specific websites. Our company uses this type of cookie for marketing purposes (you can enable the use of these cookies when you visit our site for the first time). With your consent, we will use the information obtained to analyze your behavior on our website and also to display specific advertising of some of our products. We believe this feature is beneficial to you because we will only show you the ads or content that fit your interests.

The following cookie belongs to this category:

- cookie for targeted advertising (Google Adwords, Google Analytics) - [more information](#)